



ESTD 1954

**NORTH AMERICAN**  
PROPERTIES



Barbara Garrett  
SVP, Asset Management  
North American Properties, Atlanta Georgia

Barbara Garrett has over 20+ years of experience in the commercial real estate industry and is well-versed in operating community-driven assets. Barbara joined North American Properties (NAP) in 2012 as the general manager for Atlantic Station in Atlanta, Ga. Following NAP's turnaround of Atlantic Station, the company sold the asset and Barbara remained in her position under Hines' ownership of the property until May 2019. Last spring, Barbara returned to NAP and now serves as the firm's Senior Vice President of Asset Management.

As SVP of Asset Management, Barbara acts as the owners' representative for development and finance on projects like Newport on the Levee in Cincinnati, Ohio and Colony Square in Midtown Atlanta. In her role, she oversees development budgeting and administration and works directly with NAP and their investors to provide performance metrics on each asset.

Barbara launched her CRE career in 1996 at The Shopping Center Group, where she worked with clients such as Bed Bath & Beyond, Party City and Starbucks in their real estate expansion plans. She earned her Bachelor of Science in Business from the University of West Georgia. Outside of the office, Barbara enjoys time at the lake with her husband and two daughters.